

# Tracking Success: Leadership Mindsets for the Path Ahead



Immerse your team in the mindset journey of a master tracker

## Why This Matters Now

In today's complex, fast-moving business world, success requires more than clear plans—it demands agility, trust, and aligned action across diverse teams. Yet traditional team-building often fails to shift mindset or stick.

Tracking Success breaks that pattern.

It's a premium, immersive learning experience rooted in the ancient art of **wildlife tracking** in South Africa.

Drawing on the real-world practices of expert trackers working in **conservation and ecotourism**, the program

places participants in their footsteps—both figuratively and literally.

Through branching decision-making and vivid storytelling, your team will walk the same trails, face the same decisions, and navigate the same uncertainty as those who track endangered animals for a living. Along the way, they gain powerful insights into how to lead, decide, and adapt in their own complex business environments.

## What Participants Will Take Away: The Tracker's Mindset

At the heart of Tracking Success is a powerful learning model: The Tracker's Pathway. It equips leaders and teams with five critical mindsets drawn from the ancient art of wildlife tracking—each mapped to a vital moment in team and strategy execution.

### Discernment – Find the Track

See clearly through the noise. Make intentional, aligned choices at the outset.



### Curiosity – Follow the Track

Stay open. Explore signals, zoom in and out, and stay present to evolving dynamics.

### Practical Imagination – Close the Gap

Leap ahead strategically. Combine logic with intuition to close performance or relationship gaps.



### Adaptability – Get Back on Track

When things go off course (and they will), recalibrate with humility and resilience.

### Reverence – Encounter the Animal

Engage with purpose and respect—whether confronting a challenge, client, or moment of truth.



## How It Works: The Journey Through The Tracking Pathway

Every Tracking Success experience begins by grounding your team in the world of wildlife tracking—its purpose, its principles, and the mindset it demands. Participants are introduced to the trackers' mission: to find, follow, and ultimately engage with wild animals in service of conservation and ecotourism.

They learn that success in the field depends not on bravado, but on **awareness, humility, collaboration, and intentionality**. These same traits become the foundation for their own journey.



**1. Immerse in the Story:** Real, unscripted footage from the South African wild sets the tone. Participants meet expert trackers and begin following fresh clues in real terrain.



**2. Make the Call:** At critical moments, teams are challenged to choose a direction—interpreting signs, assessing risk, and aligning under time pressure.



**3. Campfire Conversations:** Action pauses for guided reflection. These facilitated moments translate insight into strategy, mindset, and culture back at work.



**4. Apply to Reality:** Participants walk away with a shared language, renewed clarity, and powerful mindset tools for navigating complexity.

## Why It Works



### Authentic

Built on real wildlife tracking missions that serve conservation and tourism.



### Inclusive

Levels the playing field—all participants begin as learners, not experts.



### Experiential

Decision-driven learning anchored in real-world complexity.



### Flexible

Tailored for different teams, objectives, and delivery formats across sectors.

## Use Cases



### Internal teams

Align around new strategy  
Build cross-functional trust  
Improve team decision-making



### External

Deepen trust in co-creation  
Navigate complexity with shared models  
Strengthen relationship resilience



## Proven Outcomes

Organizations typically see improvements in:

- ✓ Strategic clarity
- ✓ Energy and engagement
- ✓ Collaboration and trust
- ✓ Execution on shared goals
- ✓ Adaptive thinking

*"The session was truly inspiring and motivating. We keep discussing 'getting back on track' in our strategy conversations!"*

**– Chief Information Officer, Global Bank**

## Audiences Served:

Designed for senior leaders, intact teams, cross-functional groups, and client-facing teams. Past audiences have included:

- Global banks
- Professional services firms
- High-growth tech companies
- Non-profits and government agencies

Virtual or in-room delivery  
From 6 to 300+ participants

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